



Are you thinking of starting a business or looking for some assistance in your current business?

West Cavan West Fermanagh Regeneration Project

in association with

Cavan County Enterprise Board

invites you to a

Cross Border WOMEN's NETWORKING & INFORMATION Event

in the

Slieve Russell Hotel, Ballyconnell, Co. Cavan

on

Tuesday 13th October, 2009

**“This event aims to motivate,
inspire and assist women in running
their own business”**

Cross Border Women's Networking & Information Event

Slieve Russell Hotel, 13th October 2009

9:30 am	Registration – Tea/Coffee/Scones	
	All attendees may take this opportunity to speak with enterprise agencies (North and South) who will be present for the duration of the event	
10:10 am	Welcome	(MC) Eilish McLaughlin, West Cavan/West Fermanagh Regeneration Project
10:15 am	Supports for SMEs	Marcella Rudden, Business Advisor, CavanCEB
CASE STUDIES		
10:30 am	Michelle O' Donnell	Glasshammer Designs Ltd
11:00 am	Patricia O' Hagan	Core Systems Ltd
11:30 am	Tea & Coffee Break	
11.45 am	Good Networking	Ruth Daly, Sort-it
12 noon	Speed Networking Event – (NB: bring your business cards)	
	Or	
	Idea Generation Workshop – for those looking for some inspiration! (Francis Verling)	
12.45 pm	Lunch	
2:00 pm	END	

Speakers



Michelle O'Donnell, Glasshammer Designs Ltd
Michelle O'Donnell is an Artist and Sculptor who has worked

extensively for public and private glass art commissions. Some clients include Shell Oil, Glaxo Smith Kline, OPW, Department of Finance, Compaq Computers, Accenture and Green Properties. Her work covers a broad spectrum from internal architectural commissions to large public state bodies. Her work is highly regarded both at home and abroad and she has shown her work in private collections all over the world.

Work can be seen in many private collections of Art, some to date include; Antwerp National Bank, Collins Barracks Dublin, Smurfit Private Collection, Glen Dimplex Private Collections, AIB Headquarters Ireland and Office of Public Works Ireland Private Collection



Patricia O'Hagan, Managing Director, Core Systems Ltd
Core is a privately owned software

development company based in Belfast, Northern Ireland. The company is the UK's leading expert in identity management solutions for high security facilities.

Patricia became Managing Director of Core in 2005. Since taking up the post she has led the company through a programme of

development and growth. Core were among winners in the Deloitte Technology Fast 50 Awards in 2005, 2006, 2007 and 2008, marking the company as one of the fastest growing technology companies in Ireland. In 2008, Ernst and Young recognised Patricia as one of Ireland's Entrepreneurs of the Year. She was also the winner of the University of Ulster Entrepreneur of the Year competition in 2008, which was featured in a BBC documentary entitled Chasing the Dollar.



Ruth Daly BA, MBS (Marketing), Dip Int Design, MCIM: Chartered Marketer

Ruth Daly is a

consultant who has worked in the field of enterprise development and support for the past fifteen years. She has a trained background in Clothing Production & Technology, Marketing and Interior Design. Ruth is a Practitioner in Neuro Linguistic Programme (NLP) and received the designation Chartered Marketer from the Chartered Institute of Marketing in 2003.

Since 1999 Ruth has been involved in working with women in business firstly managing programmes, co-ordinating women in business networks and contributing to the development of the Invest in women strategy in Northern Ireland.

In 2003 Ruth has become more involved in training and in particular design and delivering pre-enterprise training and associated personal development training through a new business

she established – Sort-it. Ruth has designed and delivered training programmes aimed specifically at women such as pre-enterprise programmes for LEADER companies primarily in the NW – Awakeability, FIRED UP and marketing awareness for Women in Agriculture. She is a founder member of Business Women's Networks NI.

Ruth is a firm believer in the power of networking and has developed a reputation as a connector of people. Networking works if you work it – its takes planning, practice and perseverance but pays off in the long term.



Francis Verling of VERLING Consulting

Francis is the founder of VERLING Consulting, a management

consulting practice based in Blackrock Co. Louth. Francis has over ten years experience in working with start-up and high-growth SMEs on all aspects of business development. He has extensive experience in business development, sales & marketing, new product / service development for SMEs and owner manager businesses. Francis is an experienced trainer in the areas of Strategic Marketing, Presentation Skills, Selling Skills, Project Management and innovation. He has delivered training, coaching and mentoring for a large number of private and public sector organisations including; Dublin Institute of Technology, IADT Dun Laoghaire, Crafts Northern Ireland, The County Enterprise Boards and Scottish Enterprise.



For further information and to reserve your place at this event, please
contact **Ruth or Marcella** on + 353 49 4377200,
or email info@cceb.ie

Website: www.cavanenterprise.ie
www.fermanaghenterprise.com

RSVP by no later than Friday 9th October 2009

NB: Places are limited so book early to avoid disappointment

**West Cavan West Fermanagh
Regeneration Project,
Unit 5, Blacklion Enterprise Centre,
Blacklion, Co. Cavan**

**Cavan County Enterprise Board,
Cavan Innovation and Technology
Centre,
Dublin Road, Co Cavan**

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**Fermanagh
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